News Release

March 29, 2004
**** FOR IMMEDIATE RELEASE ****

Contact: Julie Thomson, Outreach Coordinator
517-353-9834, thomso16@msu.edu

EVENT: **Celebrate Dali!**
DATE: **Friday, April 23, 2004 at 7:30 p.m.**
LOCATION: **Radiology Building, Service Road, Michigan State University**

Friends of Kresge Art Museum Celebrate Salvador Dali's 100th Birthday

E. LANSING, MICH. --- Kresge Art Museum joins museums around the world to celebrate the centennial anniversary of the birth of Salvador Dali. On **Friday, April 23 at 7:30 p.m.** the Friends of Kresge will ***Celebrate Dali***, a birthday party honoring the renowned Spanish artist to be held at the MSU Radiology Building.

Salvador Dali (1904-1989) is best known for his Surrealist paintings, writings and book illustrations. Kresge Art Museum proudly owns Dali's *Remorse* or *Sphinx Embedded in the Sand*, painted in 1931.

Celebrate Dali will include a lecture by Jordi Falgas, author of *Dali, Painter, Paint! An Introduction to the Life and Work of Salvador Dali*. Falgas is the former assistant to the director of the Gala and Salvador Dali Foundation located in the artist's hometown of Figueres, Spain. In addition to the lecture, refreshments will be served. Area bakers have been challenged to create birthday cakes as part of the event's Cakes as Art competition. The delicious masterpieces will be on view prior to the start of the lecture and sampled by guests later in the evening. Spanish guitar music will be performed throughout the evening by Jay Rodman.

Advance reservations are requested by April 21 and are available on a first-come, first-served basis. The cost for tickets is $20 per person for the general public and $17 for members of the Friends of Kresge Museum. A limited number of student reservations are available for $15 per person. Subject to availability, tickets may be purchased at the door on the day of the event. Please visit www.artmuseum.msu.edu or call (517) 353-9834 for more information or to make reservations.

Kresge Art Museum provides education and aesthetic enjoyment for its diverse audiences. Through collections and exhibitions of art, it offers opportunities for interdisciplinary and cross-cultural interpretations of current and historical thought. By researching, presenting and preserving art from various times and cultures, the museum serves the Michigan State University community, general public of mid-Michigan and beyond. For additional information about Kresge Art Museum please visit www.artmuseum.msu.edu or call 517/355-7631.

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