



News Release

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*** FOR IMMEDIATE RELEASE***

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Twilight in the Garden 2007 --

The Friends of the Art Museum Band Together with Local Artists and Businesses to Host a Benefit for the Future Eli & Edythe Broad Art Museum

East Lansing, Michigan. — The 8th annual *Twilight in the Garden* fundraiser for the The Art Museum at MSU (formerly known as Kresge Art Museum) is **Sunday, September 16, from 4:30 p.m. to 8:00 p.m. at the James B. Henry Center for Executive Development.** Tickets start at \$100.

Proceeds from this annual event, organized by a committee of over 20 volunteers led by Scott Sowulewski, will benefit the Art Museum Facilities Fund for an expanded art museum. The new Eli and Edythe Broad Art Museum building will more than quadruple the size of the existing museum, providing large galleries, spaces for educational and social programs, as well as a sculpture garden.

Art Museum Director, Susan J. Bandes is excited about the new building, “This will enhance the capabilities of the museum to meet the needs of the community. As the only accredited art museum in mid-Michigan, The Art Museum already serves as the capitol area’s art museum with a national reputation and is recognized within the museum profession. Our collection and community deserve a handsome facility for entertainment and education of all.”

Elinor Holbrook, President of the Friends of the Art Museum, is excited about this year’s *Twilight in the Garden*. The proceeds will help the Friends reach their fundraising goal of \$1 million, of which they have already raised \$750,000.

Twilight will start in the late afternoon in the atrium overlooking the Forest Akers golf course. Rather than one featured artist, architectural renderings will be on display. These renderings express the respective visions of the Eli and Edythe Broad Art Museum conceived by five world renowned architects, who are currently a part of the competition to choose the museum’s design. The winning architectural firm will be announced later this fall.

Over one hundred pieces of original artwork – paintings, photographs, glass, sculpture, ceramics, fiber arts, or other craft – will be available for sale at the event.

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New this year, the museum challenged nine area artists to create a work of art using a vintage (1936) square Bingo card. The creative juices flowed and the results will be up for auction. At the literal core of each work of art is the ubiquitous Bingo card. Several artists kept the small format of the card as a ground for their ideas while others exploded it to create larger works. In some, the card is an integral part of the design; in others it is covered up, barely visible or not recognizable. Humor is evident in some. The artists who participated in the Bingo card project are: Tom Berding, Ilene Curts, Norbert Freese, Alisa Henriquez, Greg Limmer, Robert McCann, Anne Noland, Bruce Thayer, and Paul Thornton. **Several of these Bingo card artwork images are attached, and may be used – please see the editor’s note below.**

The Presto Okemos High School String Quartet will provide entertainment followed by a gourmet dinner and silent and live auctions. Kim A. Wilcox, Provost, MSU will serve as celebrity auctioneer for the live auction, joining professional auctioneers from Sheridan Realty and Auction Company.

Honorary chairs are Kim A. Wilcox, Provost, MSU, and Diane Del Buono; Selma Hollander and the late Stanley C. Hollander, and The Better Art Museum Committee Members (including Chair Ron Rademacher and Past-chairs David Greenbaum and Linda Pivarnik).

Twilight in the Garden is presented by Grand Patron Sponsor the City of East Lansing, as well as Picasso Level Sponsors Albert Place Condominiums and SuttonAdvisors, PLC. Other major sponsors include General Motors, Rehmann Financial Group, and the Team Lansing Foundation. Over thirty additional sponsors and donors provided support for the event through sponsorships, and over one hundred and fifty local artists, individuals and businesses donated items for the live and silent auctions.

For more information about *Twilight* and the museum project visit www.artmuseum.msu.edu, or call 517-353-9834.

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Editor’s Note: Several photos of artwork available at this year’s *Twilight in the Garden* are available upon request.